

Follett Survey participants included students that ranged from **Freshman to Senior+, Graduate, and Non-Degree students** with the majority indicating a **full-time student status**.

STUDENTS RESPECT FACULTY CHOICES BUT THERE MAY BE OTHER REASONS GETTING IN THE WAY OF STUDENTS ACTUALLY OBTAINING COURSE MATERIALS



85%

of students surveyed said that faculty did a good job in selecting materials to **help further their learning**



DEFINITELY YES



SOMEWHAT YES



NEUTRAL



SOMEWHAT NO



DEFINITELY NO

AFFORDABILITY

Affordability continues to be a main factor that drives students' course material choices



Students are **researching the cost** of materials prior to purchase and looking for the **most affordable options**



29%

OF STUDENTS NEVER CONSIDER THE **BUYBACK VALUE** WHEN PURCHASING A NEW BOOK



36%

ALWAYS COMPARE THE COST OF RENTING TO THE COST OF A NEW TEXTBOOK LESS THE BUYBACK VALUE THEY WOULD RECEIVE



82%

OF STUDENTS SOMETIMES TO ALWAYS **COMPARE PRICES** AT LOCAL BOOKSTORES **BEFORE BUYING OR RENTING**

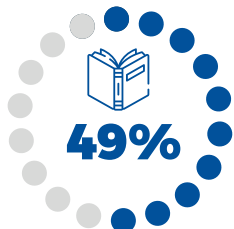
EFFECTS OF THE PANDEMIC ON COURSE MATERIALS

The pandemic has shifted the how students utilize course materials



49%

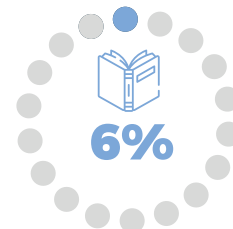
of students surveyed said that they **rely more on required course materials now** compared to before the pandemic



I rely more on my required course materials now



I rely on my required course materials about the same amount as I did before the pandemic



I rely less on my required course materials now

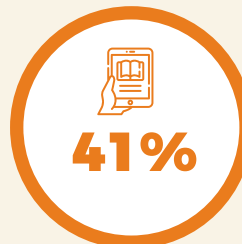


41%

When asked how the pandemic affected the course material formats they are using for their academic studies, 41% of students surveyed said they **switched to more digital books since the pandemic**



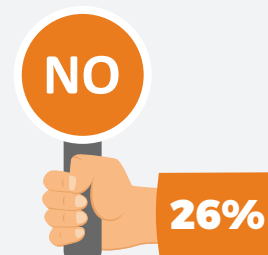
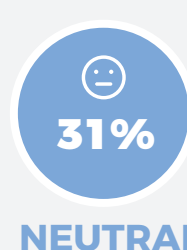
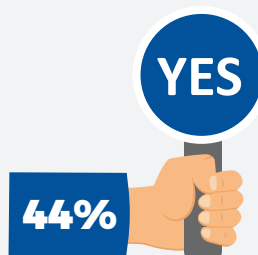
The pandemic has not affected the course material formats that I am using.



I have switched to more digital books since the pandemic.

44%

of students surveyed said that they are **more open to choosing digital books in the future** now that they have been more exposed to digital course materials options



SHIFTS IN COURSE MATERIAL PREFERENCES

There has been a recent shift towards the use of digital course materials



When asked what formats of course materials they actually used last term, the majority of students surveyed indicated they used a **mix of print and digital course materials**



83%

Printed textbook



64%

Digital textbook



55%

Free resources referred to by instructor



27%

Open Educational Resources (OER)

PRINT



DIGITAL

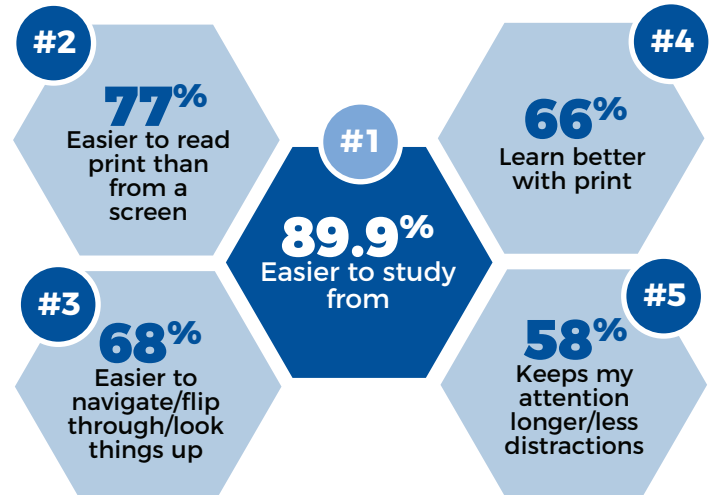


As digital materials and student usage continues to evolve we expect to see some of the reasons for preferring print to become less significant

REASONS FOR PREFERRING DIGITAL COURSE MATERIALS



REASONS FOR PREFERRING PRINT COURSE MATERIALS



Students were able to choose more than one for each format

STUDENTS OPINIONS ABOUT INCLUSIVE ACCESS PROGRAMS

Inclusive access programs help bridge the gap in reducing class drop rates, increase retention and graduation rates.



96%

OF STUDENTS SOMETIMES TO ALWAYS **KNOW WHAT TEXTBOOKS ARE REQUIRED** BEFORE THE FIRST DAY

BUT

60%

SOMETIMES TO ALWAYS **WAIT UNTIL AFTER THE CLASS STARTS** BEFORE BUYING OR RENTING COURSE MATERIALS



STUDENTS LISTED THE FOLLOWING REASONS FOR NOT HAVING ALL OF THEIR COURSE MATERIALS ON THE FIRST DAY OF CLASS



59%

Ordered materials and waiting for them to arrive



48%

Wanted to see if I really needed materials.



29%

Didn't know what materials were assigned yet



28%

Materials were not available at store/online.



19%

Course materials are too expensive



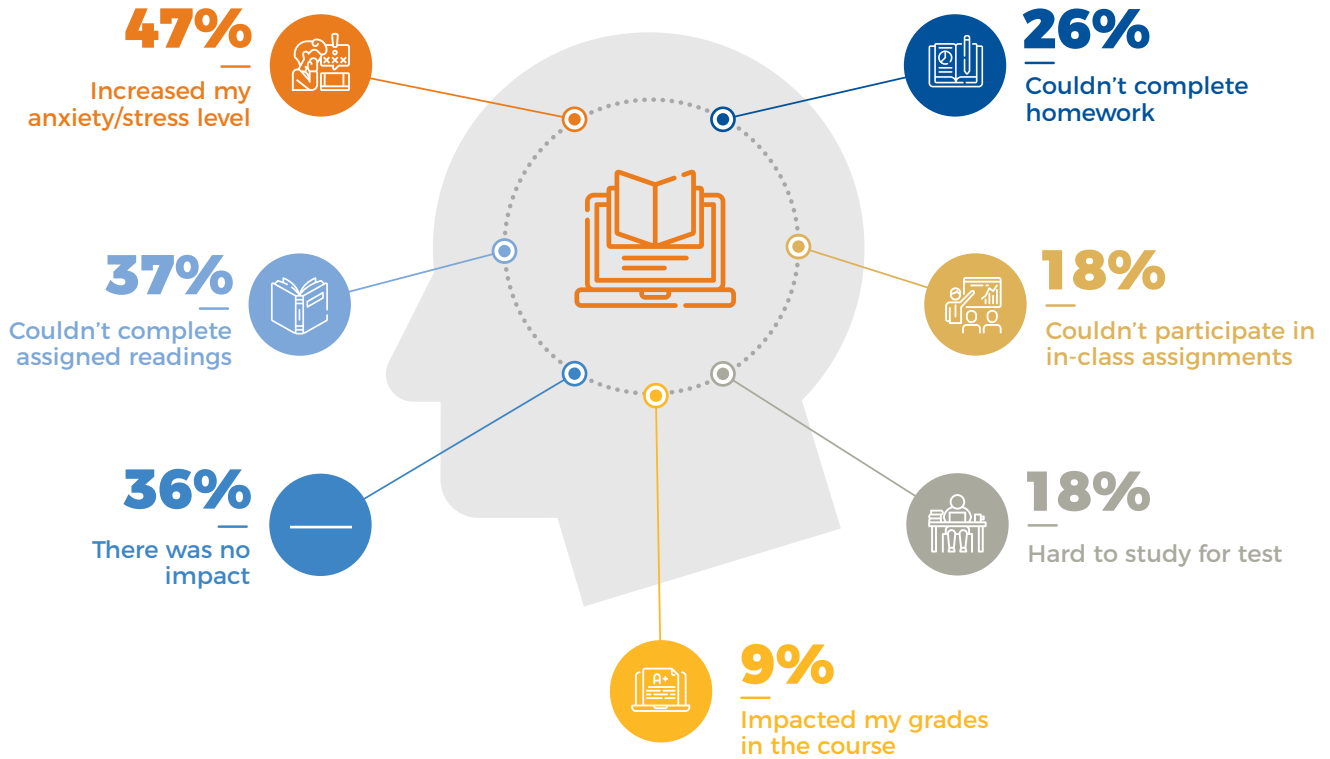
18%

Wanted to get the money together to pay for materials

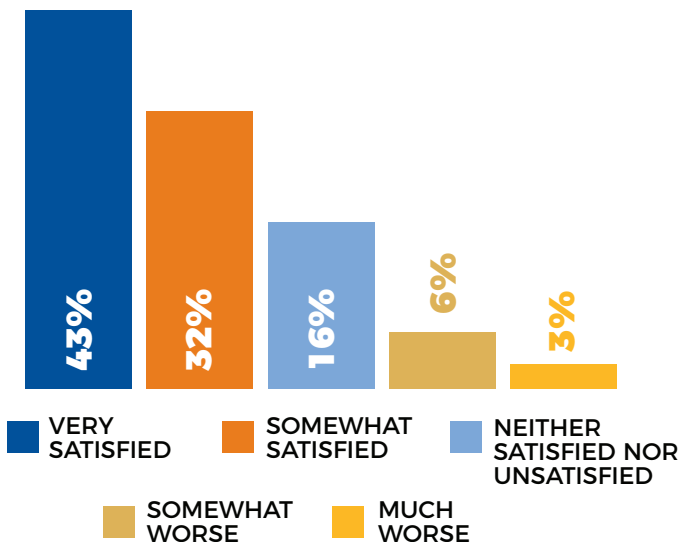


OVER 62%

Not having the necessary materials **impacts students performance**. Over 62% of the students surveyed said their ability to complete homework and reading assignments was **impacted due to lack of course materials**.



75% OF STUDENTS SURVEYED were satisfied with the **inclusive access program** they participated in



MORE THAN HALF of students feel that an Inclusive Access program is much or somewhat better than traditional model of obtaining course materials



There are many reasons that students were **satisfied with the inclusive access program** they participated in



76%

Had materials first day of class



70%

Convenience of not having to shop for materials



63%

Knowing I'd have all the materials and correct editions.



47%

Materials costed less



33%

Materials were better incorporated into course.



21%

Preferred the digital format of materials

NEARLY 25% of students said that an institution having an inclusive access program would affect their choice in attending their institution

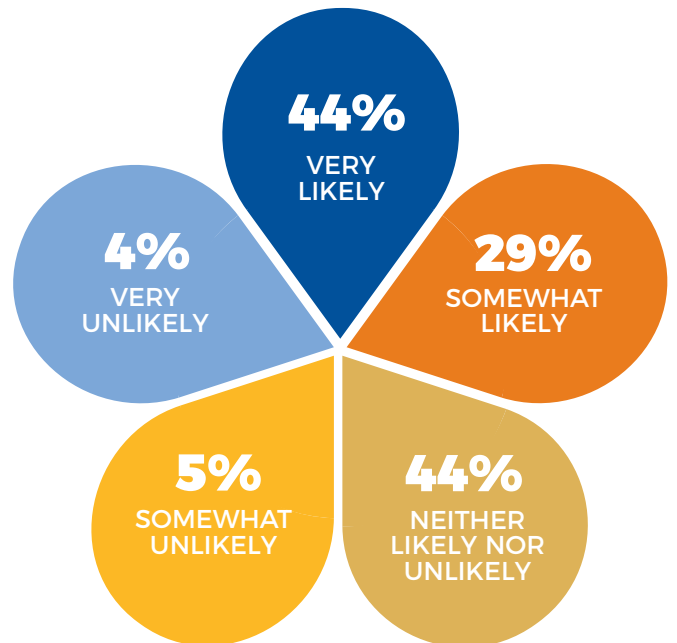
73% of students said they would likely participate in an inclusive access program again

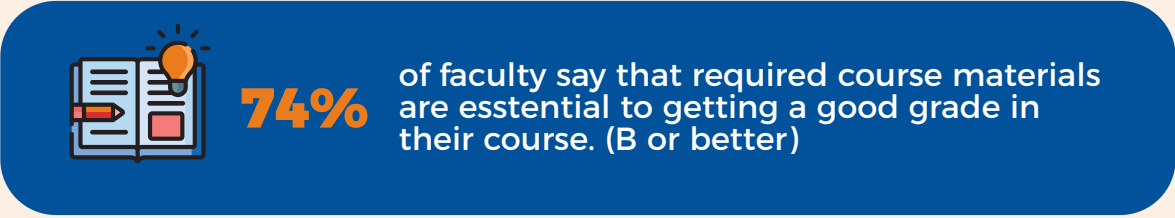


More likely to attend an institution with an inclusive access program



More likely to attend an institution without an inclusive access program





REQUIRED COURSE MATERIALS ARE NECESSARY TO UNDERSTAND WHAT IS TAUGHT



STUDENTS WITH REQUIRED COURSE MATERIALS

PERFORM BETTER

THAN THOSE WHO DON'T

